

ATOM

photography . cinema . visual arts
+ commentaries on life and the world around me

WEDNESDAY, JUNE 30, 2010

COMMERCIAL WORK

The Total Picture Seminar



Actor Martin Landau and me

Last November 14 and 15, I had the privilege of attending "The Total Picture Seminar" - - A seminar I still regard as one of the best seminars in filmmaking I have ever attended. Hosted by multi-awarded Hollywood veterans: Martin Landau, Mark Rydell and Lyle Kessler, the seminar delivered exactly what it advertises, "a total picture" or rather an in-depth look into the process of filmmaking.

I waited for a while to blog about it, because I was hoping to coincide my entry with a new seminar date. But for one reason or another, this has not happened. I am hoping that they will still be able produce this seminar once more, because I strongly believe that a lot of new filmmakers, actors and writers out there (specially the Independents) would greatly benefit from the extensive work and experience these three esteemed industry veterans are willing to share.

Up to this date, this seminar has truly been a "once in a life-time special event" for all the filmmakers, directors, actors and writers who were lucky enough to attend. Martin, Mark and Lyle not only shared their techniques in acting, directing and writing respectively, but also rare insights into the collaborative process between these disciplines as well as entertaining stories and anecdotes about their major works. The attendees were also given a chance to participate in several hands-on workshops doing actual "scene work" supervised by the three.



FINE ART WORK



ATOM'S WEBSITES

- Atom Magadia's Professional Photography Website
- Atom Magadia's Fine Art Photo & Antique Camera Website
- Sense Style & Substance.com

Limited Edition
Art Prints &
Antique Cameras
for sale.



www.atommagadia.net

BLOGGER



ATOM

Atom Magadia is a professional photographer and filmmaker based in

Los Angeles who also dabbles in painting and illustration.

I was so moved by what I learned and experienced that I have nothing but praise for the generosity of these three gentlemen as well as for the producers of this event. I told Mark and Martin after the seminar that I thought that I already knew how to direct, but after listening and seeing them in action, I now just refer to myself as a filmmaker. They made me want to be a DIRECTOR! After experiencing these three masters of cinema -- the current deans of the Actors Studio (West), I finally understood the importance of knowing what "acting" is (by being an Actor yourself) or at least deeply understanding the elements involved in "acting," in order to be an exceptional Director.

Here are clips on each of them explaining the seminar and their respective crafts:

--Video Clips from YouTube.com by The Total Picture.

POSTED BY ATOM AT 9:09 AM

LABELS: ACTING ACTORS CINEMA DIRECTING DIRECTORS FILMMAKER, FILMMAKING MASTERS OF CINEMA SCREENWRITING SEMINARS

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- 2010 (20)
July (3)
June (4)
The Total Picture Seminar
Congratulations President Aquino
Amazing Sand Artist from Ukraine
Mamiya RZ33 Kit
May (5)
April (6)
January (2)
2009 (67)

BLOG TOPICS

acting actors animation announcement awards bands blog books california cameras cine gear cinema cinematography comic books commercial photography crime directing directors documentary donations eating fashion photography filmmaker filmmaking fine art fine art prints food fortune cookie illustration indie Iphone filmmaking Iphone photography life in general masters of cinema masters of fine art masters of photography miracles models movie review music music video my family my kids Organizations painting performance philippines photo gear photo technique photography portraits pro-work science screenwriting seminars sports tattoo art video technique videography visual arts world leaders

MOVIE EYE-CONS



RECOMMENDED PHOTO AND VIDEO GEAR

See my complete list of recommended photo and video gear from Amazon.com

A list of my own personal photo and video/movie equipment (which I highly recommend) is located at the bottom of this Blog page.

PHOTOGRAPHY NEWS

Photography news
Pentax posts K-7 firmware update dpreview.com
Autocomplete Fuzzy Matching dustindiaz.com
Unified Color Technologies Launches HDR Expose echenique.com
Clik Elite Compact Sport Backpack Review naturescapes.net
Bronx Zoo Photo Shoot. Join the Fun. rickrawrulesammon.blogspot.com

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FILMMAKING NEWS

Filmmaking news
Phillips and Ridley Scott challenge filmmakers to 'Tell It Your Way' filmmaking.net
Top Ten Worst Endings indiefilmchat.com
Inception Explained (Spoilers) makingthemovie.info
TCA: No 'Gossip Girl' Cameo for Anna Wintour thewrap.com
"Sawako Decides" Cleans Up at Fantasia Film Fest indiewire.com

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RECOMMENDED PHOTO BLOGS

SlashMaraud

Mamiya
59 minutes ago

f stoppers

Richie Thomassen Shoots The Most Beautiful BTSV Ever
2 hours ago

Canon Blogger: Home of the Learning Digital Photography Podcast

Lightroom 3 Contest Winner!
15 hours ago

Vincent Laforet's Blog

Napoli Time Lapse
1 day ago

Strobist

Understanding Optical Slaves, Pt. 2
1 day ago

A Picture's Worth

7 Reasons Why Social Media Aint Working for Your Photography Business
1 day ago

Digital Camera Resource Page News Feed

Samsung ST80

2 days ago

Photo Business News & Forum

US Open + Craigslist + PR Company = Idiocy
2 days ago

Art Nudes

Michel Comte
5 days ago

Fashion Photography Blog - A Resource for Fashion Photographers, Created by One.

On the Road Again
1 week ago

State of the Art

Larry Sultan: 'Pictures From Home'
2 months ago

Eric Kroll's Blog

RECOMMENDED CINEMA BLOGS

On Location Vacations

The new Ron Howard movie & 'Transformers 3' filming in Chicago this weekend
7 hours ago

notcoming.com | Recent Updates

Daguerréotypes
15 hours ago

Film Directing and Film Making Tips for the Independent Filmmaker

The skinny on short films
20 hours ago

Making the Movie

Movie Review: Scott Pilgrim vs. The World
1 day ago

Joke and Biagio

Join Our Scream Queens Famous Friends Page
1 day ago

The World's Best Films

Name This Movie Babe #1
1 day ago

ASC Blog

Eyeless in Gaza: Joe Sacco and Reportage Comics
4 days ago

Critic After Dark

The Big Bang (Dr. Who 5th Season Finale)
4 days ago

Observations on film art and FILM ART

Research you can bid on
5 days ago

MovieSet Behind the Scenes blog

As Seen on Twitter on 2010-07-22
1 week ago

Only The Cinema

Seconds
1 week ago

Hurlbut Visuals

Color Grading the 5D MKII for Case Combines
1 week ago

art cinematic

Elusive Landscape: Arch Creek Park ~ THANK YOU!
5 weeks ago

Coffee and Celluloid
NASCAR as an Immersive
Experience
1 month ago

Naked News Pilipinas
Jovit Baldivino shines again
in Pilipinas Got Talent
2 months ago

Darren Aronofsky's Blog
Jazz Fest
3 months ago

Pedro Almodovar's Blog

**The Auteurs Notebook:
The Latest International
Film Festival News and
Reviews**

RECOMMENDED VISUAL ARTS BLOGS

Anime News Network
Aniplex USA to Ship All of
Read or Die on BD
1 hour ago

**Motion Served Featured
Projects**
Samsung Behold 2
1 hour ago

**Industrial Design Served
Featured Projects**
carrinho de compras
ecol gico
1 hour ago

**Typography Served
Featured Projects**
Pandtos Font Family
9 hours ago

Two Coats of Paint
Sharon Butler, Joy Curtis,
Cathy Nan Quinlan at
STOREFRONT
13 hours ago

MangaBlog
SDCC followups and some
good advice for readers
18 hours ago

Dexigner Design Portal
Icsid Celebrates Sir Misha
Black's Contribution to
Design Industry
1 day ago

**lines and colors :: a blog
about drawing, painting,
illustration, comics,
concept art and other
visual arts**
Postcard from Provence:
Paintings by Julian Merrow-
Smith
1 day ago

Off Beat Ink
Celebrity Tattoos
1 day ago

Comics and Geeks
IGN Best of SDCC 2010
2 days ago

**Drawn! The Illustration
and Cartooning Blog**
Animation Kills Illustration,
and... Call for Submissions:
YouTube Play: Biennial of
Creative Video
2 days ago

**Graphic Design Blog &
Web Design Blog**
WHAT IS WHAT IF? -
whatif sydenham
2 days ago

Halcyon Realms - anime|photography|film
Gucci Flora Commercial -
Chris Cunningham
3 days ago

Graphic Design Blog - An Ultimate resource of Graphic Design
The Bizarre situations
Graphic Designers face -
Problems and Solutions!
3 days ago

i love typography, the typography and fonts blog
Reviving Caslon
3 days ago

Presentation Zen
Wisdom from the principles
of Budō: Lessons for work
& life
4 days ago

Neil Gaiman's Journal
Normal Service Will Be
Resumed As Soon As
Possible
6 days ago

art.blogging.la
Metblogs, the comeback!
2 months ago

Art News Blog
Anthony Lister at Lyons
Wier Gallery, NYC
4 months ago

design museum blog
"Inspired design" exhibition
at Oslo Museum of Applied
Art, 2001
5 months ago

The Book Design Review
And That, As They Say, Is
That
6 months ago

The Art History Blog
Who Shot Andy Warhol?
(The Musical)
7 months ago

For The Love of Comics
You Should Always Take
The Healing Factor
7 months ago

GENERAL INTEREST BLOGS

Eye on Books - Author Interviews
Laurie R. King - The God of
the Hive
2 days ago

Hand Held Hollywood
iPhone 4 owners, It's time
to get your free case!
6 days ago

RECOMMENDED WEBSITES

Classic Cinema Online
Dive Photography &
Cinematography
Fashion (Photography) Served
Galleon Traders
Modelinia
MTV Newsroom
Photography Served

BLOG FEATURED IN:



BLOG LISTED IN:



PHOTO AND VIDEO/MOVIE EQUIPMENT LIST

A LOT OF PHOTOGRAPHERS HAVE BEEN INQUIRING ABOUT THE EQUIPMENT I USE...
HERE IS A SHORT LIST FOR THE CURIOUS:

CAMERAS FOR COMMERCIAL WORK: 2 CANON 1DS MARKIIS (W/ EF L SERIES ZOOMS AND PRIMES), CANON 1N RS, MAMIYA RZ67 PROII (LENSES & SYSTEM), MAMIYA RZ67 PRO IID & SINAR P2 (USED WITH RENTED DIGITAL BACKS).

STUDIO EQUIPMENT: I USE SEVERAL ALIEN BEES MONOLIGHTS (3 640WATTS & 4 320WATTS), AN ALIEN BEES RINGFLASH WITH ACCESSORIES, ALIEN BEES RECTANGULAR AND OCTAGONAL SOFT BOXES IN DIFFERENT SIZES, UMBRELLAS AND PARABOLIC UMBRELLAS UP TO 86", AN ASSORTMENT OF GRIDS, BARNDOORS AND SNOOTS. 4 150WATTS MONOLIGHTS WITH SOFTBOXES AND ACCESSORIES AND AN ASSORTMENT OF 25 -60WATTS CLIP ON SLAVES WITH CUSTOMIZED SOFTBOXES AND ACCESSORIES. 2 VAGABOND II PORTABLE POWER PACKS. 4 POCKET WIZARD II TRANSMITTERS AND A POCKET WIZARD MULTIMAX. AN ASSORTMENT OF LIGHTSTANDS AND BOOMS. SEVERAL MANFROTTO TRIPODS, A MANFROTTO MONOPOD AND A MANFROTTO LIGHT TABLE. LOWEL TOTA/OMNI KITS FOR VIDEO LIGHTING.

CAMERAS FOR FINE ART WORK: CANON 7D (WITH SIGMA PRO LENSES & LENS BABIES), CANON 400D, LEICA D-LUX 3, APPLE IPHONE 3GS (WITH ASSORTED PHOTO APPS.), MAMIYA UNIVERSAL AND SUPER 23 PRESS SYSTEMS, POLAROID 600SE SYSTEM, MAMIYA C SYSTEM, 2 CANON F-1N (FD LENSES & SYSTEM), CANON FT (FL LENSES), 5 X 7 GRAPHIC VIEW II WITH ANTIQUE LENSES, BELL & HOWELL DIAL 35 (CANON 35MM HALF-FRAME), ARGUS C3 AND C44 SYSTEM, GRAFLEX 22 MODEL 400, MAMIYA SIX, ZEISS IKON SUPER IKONTA 531/2, PLUS ASSORTED ANTIQUE, TOY AND PINHOLE CAMERAS FROM MY COLLECTION.

VIDEO/MOVIE CAMERAS: CANON 7D & 550D, APPLE IPHONE 3GS WITH OWLE BOBO (WITH ASSORTED VIDEO APPS.), BOLEX H8, CANON SUPER 8 1014XL-S, BOLEX EBM 16MM, BOLEX H16 REFLEX, CANON XL1S DV SYSTEM, CANON XL H1 HD SYSTEM.

SOUND EQUIPMENT: TASCAM HD-P2, TASCAM DR-100, TASCAM DA-P1, BEHRINGER EURORACK UB1202 PORTABLE MIXER, MACKIE PPM 1012 12-CHANNEL MIXER, AZDEN ASSORTED MICROPHONES, RODE MICROPHONE BLIMP.

ANYTHING NOT MENTIONED, INCLUDING DIGITAL BACKS ARE RENTED ON A PER PROJECT BASIS.