

ScreenPlayLab

ScreenPlayLab is more than 3,800 upbeat producers, actors, writers, directors, agents and executives helping each other in their careers at studios and networks.

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Thursday, November 12, 2009

See you tonight in Beverly Hills

Hi. Got your RSVP for tonight's event. Look forward to seeing you.

I'll be seated near the door this time to make it easier to find me. I'll be signing people in and would appreciate you seeking me out so I don't miss anyone if I had to step away for a few minutes.

Tonight's event is 7pm to 10pm, an hour later than last time. I made it later because few arrived before 7pm last month. I didn't get that info updated on the website right away. If you arrive at 6pm anyway, I'll be around.

The Sidebar at the Regency Beverly Wilshire is fantastic. However, it can get expensive if not paying attention. Do buy a drink (\$6+) or a dessert (\$14), but don't feel you have to get more. Sometimes the staff can be a little too helpful in serving and make an evening more pricey than intended. If you ever feel uncomfortable with the service, please let me know immediately.

Some people are coming to the mixer with an intention to talk specifically to producers or writers or agents or whoever. Asking if someone you've just met spends much time with producers, for example, is a way to open a productive conversation. It's just as good, actually better, to meet the friend of a producer first, then to meet the producer. It helps to find out a bit about people before meeting them.

Even if it's been a long day for you, please bring your most upbeat self in order to make the most positive first impression possible.

See you soon!

posted by Robin Rowe @ 6:00 PM 0 comments [links to this post](#)



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Happy Veterans Day

Hope you're having a great Veterans Day. If you'd like to learn more about Veterans Day, here's an article I wrote today:

<http://www.goshtv.net/?p=486>

Because today's Veterans Day and several people in ScreenPlayLab have said they want to hear about my defense background, I'm going to do something unusual and talk mainly about myself in this note.

I became involved in defense work while teaching software design at the Naval Postgraduate School in Monterey. That's where naval officers study to get an advanced degree. My work there was in realistic war game software. What I worked on looked a lot like Call of Duty, the hit video game that released today. However, the version I had required much more expensive computers and was used to train soldiers.

After working for the navy, I became chief technologist for a Fortune 500 defense contractor in San Diego. It became my job to create new technology for DARPA, the research arm of the DoD, an organization that's brought us things like stealth aircraft, Predator robotic aircraft, and the Internet. Systems I created were installed at top military command centers. I sailed with the navy on the aircraft carrier USS Lincoln to test them at sea. It was a job at DreamWorks Animation that moved me away from defense and to Hollywood.

If you want to hear more, you can ask me over a drink at the ScreenPlayLab mixer on Thursday. That's at the Sidebar, Regency Beverly Wilshire, 9500 Wilshire Blvd., Thursday, Nov. 12th, 2009. Drop by between 7pm to 10pm. No cover charge. Drinks start at \$6. So far 114 people have said they're coming. RSVP to be put on the list.

RSVP here: www.screenplaylab.com



RSVP for our next event!



About Me



Name: Robin Rowe
Location: Beverly Hills, California, United States

Robin Rowe is a producer at

MovieEditor.com. He's worked in live news television production for NBC and has created technology for DreamWorks and the BBC. He writes for **Gosh!TV** and the **Motion Picture Editors Guild Magazine.**

[View my complete profile](#)

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Love you guys

posted by Robin Rowe @ 5:59 PM 0 comments [links to this post](#)



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Monday, November 09, 2009

Beverly Hills Film/TV Mixer on Nov. 12th

Please seek me out to say hi if you're at our ScreenPlayLab mixer on Thursday night at the Sidebar in Beverly Hills. Some people get shy when I'm talking with someone else, but that's a good excuse to join us. ScreenPlayLab is a friendly, outgoing group.

ScreenPlayLab has gone upscale by moving its monthly event to the most elegant hotel in Beverly Hills. Although some miss the casual spot we used to meet, others appreciate having a venue that draws more VIPs. The Sidebar, Regency Beverly Wilshire, 9500 Wilshire Blvd., Thursday, Nov. 12th, 2009. Drop by between 7pm to 10pm. No cover charge. Drinks start at \$6.

Please RSVP so I have a head count and have you on the list:

RSVP: www.screenplaylab.com

*** Gabrielle's L.A. Fashion Week Video at 1,700+ Views...

ScreenPlayLab co-founder Gabrielle Pantera's runway video with American Idol's Megan Joy has over 1,700 views:

<http://www.youtube.com/watch?v=iIMwr1UzjKE>

All eight of her Fashion Week videos are online at www.goshtv.net/video.

*** New Media Film Festival Accepting Submissions...

Big Vision Studios VP Susan Johnston is launching the New Media Film Festival. Be viewed by distributors. Grand Prize worth over \$10,000. June 11-13th, 2010, at Downtown Independent Theater, Los Angeles. Free Producer Software (\$89 value) with each submission. \$15 to \$40.

www.NewMediaFilmFestival.com

*** The Total Picture Seminar on Nov. 14th-15th...

Jeff DeCola presents Academy Award-winning actor Martin Landau, Oscar-nominated director Mark Rydell and noted playwright-screenwriter Lyle Kessler for a 2-day course in the inter-relationship of the three critical disciplines of narrative film-making: writing, acting and directing. Writers will submit five minute scenes directed and staged for the camera by Mark Rydell. Actors will be coached by Martin Landau. The scene content will be analyzed and discussed by Lyle Kessler. Saturday, November 14, and Sunday, November 15, 2009, 10am-6pm, 9am check-in. UCLA, Haines Hall, Room 39, Los Angeles, CA. \$250.

<http://shorl.com/hagrupromotypy>

*** Actorfest on Nov. 14th...

Backstage presents workshops with top casting directors, agents and managers. Brad Gilmore, Casting Director, Unsolved Mysteries Panel. Mark Teschner, Casting Director, General Hospital. April Webster, Casting Director, Lost, Star Trek. Matthew Berry, Casting Director, Alpha Dog, The Notebook. John Levey, Casting Director, ER, Southland. 20% off all workshops before Oct. 14th. California Market Center, Los Angeles.

actorfest.com/LAworkshops

*** Emerging Producer Non-fiction TV Competition deadline Nov. 15th...

CableU is taking submissions for their non-fiction TV pitch session at NATPE 2010 in Las Vegas. Last year's winner sold his show to the History channel.

www.cableu.tv/emergingproducers

*** Ascent-Hollywood on Nov. 18th...

Speakers Rachel Miller (ShowMeTheScreenplay.com) and Simon Lamb (SRL Law). The art and science of independent film finance, distribution.

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6 pm to 9 pm, East-West Lounge, 8851 Santa Monica Blvd., West Hollywood, CA. Free or \$15.

<http://nov09-ascent-hollywood.eventbrite.com>

*** Creative Talent Network Animation Expo on Nov. 20th to 22nd...

Creative Talent Network (CTN) Animation Week with the first annual CTN Animation Expo (CTN-X). Mix and mingle with top animation artists from Digital Domain, Dreamworks, Nickelodeon, Walt Disney Animation, and Sony Imageworks. The Burbank Marriott Convention Center. (800) 604-2238. 10% discount code from GreenlightJobs.com: GREENX09. \$25 to \$175.

<http://www.ctnanimationexpo.com/>

*** Artist Film Festival on Dec. 1st to 5th...

The 6th Annual Artist Film Festival and The 2009 Artist Awards. Egyptian Theater, Hollywood. The Artist Network will distribute advocate films and generate revenue for filmmakers by streaming their films online.

<http://artists.org>

Digital Lounge mixer on Dec. 17th...

The Digital Lounge is a business professional networking mixer held in LA and the bay area produced by Tech Supper Club and iHollywood Forum. Los Angeles. Free.

<http://techsupperclub12-17.eventbrite.com/>

Love you guys!

posted by Robin Rowe @ 6:05 PM 0 comments [links to this post](#)



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Gosh!TV Fashion Week Video Online

ScreenPlayLab co-founder Gabrielle Pantera and I produced a 2-part video of the Biatta lingerie fashion show at Rock Los Angeles Fashion Week. Online at www.goshtv.net/video

Join us for the ScreenPlayLab mixer that's a week from tomorrow. About 40 people have already signed up. Come have a drink and mingle with other friendly industry professionals in one of the nicest hotels in Beverly Hills. Details below.

AFM and HD Expo start today. The Latin Grammys are tomorrow. By the way, several participants have added comments to my Bankroll Film Finance Seminar story from last week:

<http://www.goshtv.net/?p=328>

*** ScreenPlayLab Mixer on Nov. 12th...

ScreenPlayLab film and television industry mixer at The Sidebar, Regency Beverly Wilshire, 9500 Wilshire Boulevard, Beverly Hills, California. No cover charge. Drinks start at \$6. Thursday, Nov. 12th, 2009, 7pm to 10pm.

RSVP: www.screenplaylab.com

*** AFM on Nov. 4th-11th...

The American Film Market hosts over 400 production companies, screens over 500 motion pictures, and previews 100 world premieres and thousands of new projects. In cooperation with AFI Fest Oct. 31st to Nov. 3rd. Network with 8,000 industry professionals. Seminars from 100+ industry leaders. Free seminars. Industry access \$250-\$795.

<http://www.ifta-online.org>

*** HD Expo on Nov. 4th-5th...

A two day interactive conference, exposition and networking event. Online registration is FREE and includes exhibit hall, keynotes, panels, Intensive Workshops and Evening Reception. USE PROMO CODE: SHOWBZ

http://createasphere.com/november/nov_schedule.html

*** Latin Grammys on Nov. 5th...

Latin Grammy Awards. Mandalay Bay, Las Vegas. Broadcast live on Univision. 8pm. Tickets \$300+

<http://www.latingrammy.com>
<http://www.univision.com/content/channel.jhtml?chid=10383&schid=11335>

*** Current TV: Media, Technology, and Transformation on Nov. 12th...

The Paley Center hosts Current TV's Max Lugavere and Jason Silva with a panel of filmmakers, web entrepreneurs, and others to explore how technology is changing the way stories are being told. 7pm. \$15

<http://www.paleycenter.org/fall-2009-current-tv-s-max-jason-present-media-technology-and-transformation>

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posted by Robin Rowe @ **6:04 PM** **0 comments** [links to this post](#)



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